



ASSESSMENT MATTERS!

WE HAVE A 5 PAGE DOC FULL OF THIS STUFF!

So we made it easier and just pulled a few high-lights for you to take a look.

- **88%** of participants created better relationships with their teams and organizations due to their participation with TBC.
- Prior to the trainings, **42%** of participants found it difficult to motivate themselves; after, only **5%** find it difficult to motivate themselves.
- **100%** of participants reported feeling more confident in how they presented themselves within future opportunities.
- **89%** of all participants completed the PTG Ten Day Challenge, a challenge to commit 15 minutes a day or more for ten consecutive days after their training experience to reading a specific personal/professional development book assigned within the training.
- **85%** of participants reported being able to more effectively communicate with others in a team setting.
- **83%** reported being able to more effectively address and handle conflict among members of a team.
- **96%** of participants reported being more motivated and focused due to their experience with PTG.
- **90%** of respondents said that PTG prepared them to accept ownership for their actions.
- **88%** of participants indicate that PTG prepared them to manage peer pressure.
- Before PTG, only **42%** of participants considered themselves a leader in any capacity; after, **97%** of participants report identifying themselves as a leader.
- Only **59%** of participants report having a sense of community belonging to their campus prior to the training; after, **96%** of participants report a greater sense of community and feeling of belonging.
- **94%** of participants indicate that PTG helped create a better social network of support after their training experience.
- **96%** of participants reported that their PTG experience better prepared their abilities to self-motivate.
- **70%** of participants felt more confident about refusing the use of drugs/alcohol when in social environments.
- **88%** of participants rated PTG as either a 9 or 10 on a scale of 1-10 indicating the impact of their experience as far better than other leadership development opportunities they've attended.
- **97%** of participants responded 8-10 on a scale of 1 to 10 in regards to their ability to transfer curriculum from training to life
- **100%** of participants are participating more in purposeful personal and professional development after the training measured in hours committed to developmental activities:
 - 26% spend .5-2 hours/wk
 - 18% spend 2-4 hours/wk
 - 18% spend 4-5 hours/wk
 - 12% spend 5-6 hours/wk
 - 26% spend 6 hours/wk



About the Assessment

Sample Size: 1,500 graduates of the HEART of a Leader, two-day, leadership training experience.

Survey Method: 3 week and 6 month pre/post measuring 125 data points assessing:

- **Professional Development (Not all listed)**
 - Teamwork
 - Professional Preparedness
 - Public Speaking
 - Goals Setting
 - Effective Communication
- **Personal Development (Not all listed)**
 - Emotional Management
 - Self-Confidence
 - Sense of Belonging/Connection
 - Self-Awareness
 - Self-Motivation
- **Program Effectiveness**

Response Rate: 62%

Sample Testimonials:

- **"I personally think that every student should have the opportunity to take advantage of this program.** Ryan needs to be a larger part of this organization, the value would be incredible. I strongly believe that these 24 hours with the continued guidance of this program have impacted my life more than most classes, trainings or other workshops ever have."
- **"This program encouraged me to better my life. I have a new sense of empowerment and each day I am feeling more and more in complete control of my life.** Instead of procrastinating like I have in my past, I am taking initiative and getting things done. You have inspired me to eat healthier, stop my use of tobacco products, take responsibility for my life and most of all, live a happier more fulfilling life."
- **"I am finally becoming the leader and motivator that I wish to be for my friends, family, and community members. I have been challenged to think about my role in society and be the example of change that I want to see happen."**
- **"This is the REAL DEAL. Ryan and his team do more than just facilitate training, they pull value out of every interaction. My team was challenged, we gave our all, and we created a dynamic that we will not soon let go!"**
- **Hundreds more available upon request**